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For Immediate Release:

## **Consumers now have a more convenient and much lower-cost alternative to send money to loved ones by combining ClearTalk's wireless infrastructure and the aKos ecosystem**

### ***ClearTalk Wireless selects aKos Technology Corporation as their Mobile Money Transfer partner for US to Latin America Remittances***

Las Vegas, NV (PRWEB) April 2<sup>nd</sup>, 2009 -- ClearTalk Wireless, a wireless service provider, selects aKos Technology Corporation, a company that provides the transaction management system enabling convenient and secure mobile money transfers, to launch a US to Latin America Mobile Money Transfer Service.

The Mobile Money Transfer service, powered by the aKos Mobile Remittance Gateway Engine (MRGe), is uniquely tailored for the unbanked Hispanic and enables ClearTalk customers the ability to send funds internationally from their mobile phone, where the recipient receives those funds in cash at merchants they frequent. "Many of the customers in our U.S./Mexico border markets are Hispanic immigrants, and we saw this opportunity to provide a valuable service to this important part of our customer base. The aKos Mobile Remittance Gateway will allow us to cater to our customers by providing them a simple to use, cost-effective, and safe money transfer service while leveraging our existing infrastructures", according to Glenn Ishihara, President of NTCH, Inc. which operates under the ClearTalk brand name.

aKos has partnered with Viamericas Corporation to support the ClearTalk launch. Viamericas is a leading money transfer company serving primarily the Latin American market offering fast and secure remittance payment services at highly competitive prices.

The Mobile Money Transfer service will be initially available to ClearTalk customers in its California market on April 20<sup>th</sup> and will be a safe, cost-effective and convenient way for hard-working immigrants to send their hard-earned money home. Typically, cash-based and unbanked immigrants have limited options to send money home without incurring onerous fees.

"With over \$100B sent internationally from migrant workers in the US annually, ClearTalk is well positioned to monetize this burgeoning and underserved market", says Daniel Csoka, Founder and CEO of aKos Technology Corporation. "We are very excited to be partnering with ClearTalk to launch this Mobile Money Transfer Service that 'cracks the code' of the unbanked."

aKos' patent-pending "mobile to merchant to cash" approach does not require a financial instrument, *i.e.*, Bank account, Credit Card, Stored Value Card, for either the sender or the recipient. The aKos Mobile Remittance Gateway takes advantage of existing infrastructures and distribution networks, closely mirrors current customer money transfer behavior and does not require a downloaded application on the wireless handset.

The aKos MRGe is a real-time transaction management system which marries wireless and banking infrastructures and integrates Mobile Network Operators (MNOs) with international cash distribution networks, while providing the utmost in security and regulatory compliance. MRGe complies with all state and federal regulations governing international money transfers, and is delivered as a white-label solution to MNOs and MVNOs with no infrastructure changes required.

"The aKos team implemented their solution on the Smartbox Mobile Services Platform to provide a real-time, seamless, and highly scalable service offering for ClearTalk's customers", according to Dogan Koslu, president of Smartbox Mobile. Smartbox is a new Web 2.0 platform designed for the wireless industry to connect mobile networks with consumer and enterprise applications and services.

#### **About ClearTalk Wireless:**

NTCH is a privately held corporation formed in July 1999 to operate in the wireless industry. Today, the Company, through its 11 wholly owned subsidiaries in 13 states operates both as a wireless carrier providing an unlimited service offering under the ClearTalk brand and as developer and owner of a substantial tower portfolio. For information on ClearTalk please visit [www.cleartalk.net](http://www.cleartalk.net) or send an email to [publicrelations@cleartalk.net](mailto:publicrelations@cleartalk.net).

#### **About aKos Technology Corporation:**

aKos Technology Corporation has assembled an ecosystem of Mobile Network Operators, Money Transfer Operators, merchants, retailers and financial institutions that are connected to the aKos Mobile Remittance Gateway Engine (MRGe) to offer mobile remittance/mobile money transfer services. aKos, a pioneering force behind the emergence of Mobile Remittances, provides a turn-key mobile remittance solution allowing wireless operators to increase ARPU, reduce churn and serve the underserved, unbanked market. aKos Technology Corporation is a privately-held company headquartered in Des Plaines, IL. For more information on aKos Technology Corporation, please visit [www.akoscorp.com](http://www.akoscorp.com) or send an email to [info@akoscorp.com](mailto:info@akoscorp.com).

#### **About Smartbox Mobile:**

Smartbox Mobile is a technology start-up company developing the Smartbox Mobile Services Platform, providing next-generation mobile data services and billing solutions for prepaid mobile carriers. Please visit [www.smartboxmobile.com](http://www.smartboxmobile.com) or email at [info@smartboxmobile.com](mailto:info@smartboxmobile.com).

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