

# First Mobile Money Transfer "Cash to Cash" Service in the Nation Launched Yesterday During Historic Calexico Route 99 Car Show

Yesterday, in Calexico at the Historic Calexico Route 99 Car Show, CLEARTALK launched a first-of-its kind

Transfer company, and Viamericas Corporation, a leading money transfer company serving primarily

tunity to work with CLEARTALK and help deliver a valuable service to the Latin American community" says Daniel Csoka, Founder and CEO of aKos Technology Corporation. "With the current economic climate, this is a tremendous occasion to help the migrant workers save money and be able to send more money to their loved ones at a competitive price."

Yesterday marked the first time in the United States that someone could transfer money from their mobile phone to Latin

Latin America (nearly 15,000 in Mexico) including such payers as Banamex, Bancomer, Soriana,

strive daily to satisfy our customer's mobile communications needs, and now thanks to the technology



groundbreaking service called "CLEARTRANSFER". CLEARTRANSFER, a money transfer service, allows CLEARTALK customers to send money internationally from their CLEARTALK phones where the recipient can receive those funds in cash at merchants and banks they frequent without requiring any financial instrument (no bank account or credit card/stored value card required). This service is

the Latin American market offering fast and secure remittance payment services at highly competitive prices. Today Viamericas transfers nearly \$1B USD annually from the US to Latin America with 23,500 payout locations in 34 countries - with nearly 15,000 payout locations in Mexico! aKos is a pioneering technology company that seeks to help unbanked immigrants send money internationally in a simpler, more convenient



America without using any complex technology or bank account/financial instrument. The CLEARTRANSFER money transfer service is available at CLEARTALK locations in Calexico, 256 2nd Street and El Centro, 1405 Imperial Avenue. To use the service, customers deposit cash into their CLEARTALK phone, dial \*222 from their CLEARTALK phone, and give the sender and recipient information to the Call Center Representative. The money is available immediately (within 15 minutes in some cases) at any of the 23,500 locations in

Famsa, HSBC. The cost of

powered by aKos and the Viamericas Remittance network, we will be able to offer this revolutionary money transfer service through the CLEARTALK cellular network" according to Jimmy Jimenez, Manager, CLEARTALK. "We also very much appreciate the efforts of the Calexico Business Improvement District to give us the forum to launch this innovative service. It's extraordinary that Calexico gets to be the launching pad for the first-ever cash to cash mobile

the service is \$10 to send up to \$500 (with an elec-



powered by aKos Technology Corporation, an innovative Mobile Money

and cost-effective way. "Viamericas and aKos are excited to have the oppor-

tronic receipt sent via email). "At CLEARTALK we money transfer in the US. How cool is that?"



money transfer

# CLEARTRANSFER

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## Marca \*222 desde tu CLEARTALK y envia Tu dinero YA!!

- Más Fácil
- Más Rápido
- Más Seguro

**Visita tu tienda para ver detalles**



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**Tenemos mas de 23,500 lugares en Mexico y Latino America donde puedas recibir tu dinero**

